

Communication from Public

Name: Nancy Baise

Date Submitted: 05/22/2021 05:43 AM

Council File No: 21-0119

Comments for Public Posting: Please rescind your amendment to the Taix landmarking. This designation should only be approved as originally recommended and unanimously approved by the Cultural Heritage Commission. Thank you.

Communication from Public

Name: Lawrence Fried

Date Submitted: 05/24/2021 01:24 AM

Council File No: 21-0119

Comments for Public Posting: Please retain entire building as per Cultural Heritage Commission recommendations. CD 13 revision is a mockery of the historic recognition THAT MAKES SENSE FOR THE ENTIRE EXISTING MULTI-SECTION BUILDING. The current CD13 minimization of the CULTURAL HERITAGE COMMISSION RECOMMENDATION fools most members of the public into believing the structure is being saved (like the Hollywood Spaghetti Works/The Old Hollywood Post Office "was saved" - LOL!) and once again - unnecessarily/without logic or thorough business consideration of ramifications - in reality destroys/razes the majority of the building and it's charm - that allegedly is historic; it leads most casual observers into believing Taix is being preserved AND MOST OF ALL IGNORES THAT THE EXISTING STRUCTURE IS CAPABLE OF BEING CREATIVELY, ATTRACTIVELY AND BEST OF ALL - PROFITABLY FOR THE DEVELOPER - MERGED INTO THE DESIGN OF THEIR PROJECT - GIVING THE PROJECT SUBSTANTIALLY ADDED LEASING VALUE THAT OVER TIME WILL MORE THAN PENCIL OUT! NOT AVAILING THEMSELVES TO THIS - IN THE LONG-TERM AMAZINGLY HIGHLY PROFITABLE ADDED VALUE OPPORTUNITY THEY'VE PURCHASED - THIS VALUABLE OPPORTUNITY TO INCORPORATE A HISTORIC, PROVEN, UP-SCALE, HIGH CASH-FLOW BUSINESS THAT'S A CITY OF L.A. DESTINATION RESTAURANT INTO A MULTI-STORY DEVELOPMENT AROUND AND ABOVE IT - WOULD BE A STUPID, WASTED NO-BRAINER OPPORTUNITY (WITH OLD OR NEW OPERATOR) AS A GUARANTEE OF SUCCESS WITH CONTINUING BIZ MEETINGS, ANNIVERSARIES, BIRTHDAYS, HOLIDAY GATHERINGS, ETC., ETC. THAT AREN'T LIKELY TO RETURN IN SAME NUMBERS TO A "NEW" TAIX. MINIMIZING THE DOWN-TIME AND PROMOTING KEEPING TAIX AROUND FOR THE NEXT GENERATION IS A RECIPE FOR A SUCCESSFUL DEVELOPMENT; WHY GAMBLE ON A NEW BUILDING WHEN YOU DON'T HAVE TO SINCE YOU HAVE A SUCCESSFUL, PROVEN TRACK-RECORD, BELOVED ANCHOR TENANT? BEING REAL ABOUT THE THE CD13 REVISION (RAZING THE

BUILDING) WOULD - IN MY OPINION - BE A STUPID BUSINESS DECISION AND FURTHER - IN MY OPINION - WOULD BE A WASTED OPPORTUNITY FOR THE DEVELOPER, FOR THE ECHO PARK COMMUNITY, FOR HISTORIANS AND THE CITY AND IT'S TAX BASE. PLEASE DON'T DESTROY YET ANOTHER UNIQUE, HISTORIC LOS ANGELES GEM - A GREAT UNIQUE ENVIRONMENT, NATIONAL REPUTATION WITH AN EXTENSIVE CUSTOMER BASE AND HISTORY PROVIDING THE ADDED VALUE GATEWAY TO A SUCCESSFUL TRANSFORMATION OF THIS LARGE PARCEL INTO A MULTIPLE OF ITSELF; TO GUARANTEE A SUCCESSFUL TRANSITION INTO A NEW (THIRD) PREDICTABLY OVERWHELMINGLY SUCCESSFUL ERA OF TAIX - AND FURTHER TO PREDICTABLY ATTRACT EVEN HIGHER-END TENANTS AND PROFITABILITY FOR THE NEW DEVELOPMENT SURROUNDINGS AROUND AND ABOVE - AND TO DO SO WITHOUT OPPOSITION FOR THE NEW SURROUNDING DEVELOPMENT THAT BOTH NEW SURROUNDING TENANTS CAN USE AS AN ADDED VALUE CALLING CARD AND THE EXISTING ECHO PARK COMMUNITY CAN SUPPORT.